



## Northwest Center Expansion Leadership Naming Opportunities

### \$1,000,000 Gift Level

#### **MEDICAL CLINIC**

The brand new medical clinic is the centerpiece of the expanded facility. This new clinic will feature ten examination rooms, three specialty rooms, two counseling rooms, a new laboratory, a family-friendly waiting area, and a doctor's lounge. Once opened, Bread for the City's medical clinic will be able to serve twice as many patients and conduct nearly three times as many patient visits. The primary honor wall in the main reception area and a plaque on the second floor will note the dedication of this space.

### \$500,000 Gift Level

#### **FOOD PANTRY**

More than 5,000 households visit the Northwest Food Pantry monthly to receive more than 40,000 pounds of nutritious food. Here, clients receive a three-day supply of groceries or a turkey with all the trimmings during the winter holidays. This is also the most popular destination for volunteers, where they unload food palates, stock freezers, and prepare grocery bags for distribution. The primary honor wall in the main reception area and a plaque on the first floor will note the dedication of this space.

#### **SOCIAL SERVICES**

The social services program oversees the intake process, case management, representative payee services, and on call services. Home to nine full-time staff, along with many volunteers and interns, this department is located in what has affectionately been nicknamed "the fish bowl," because you can peer into the center of the room from the second floor. The primary honor wall in the main reception area and a plaque on the first floor will note the dedication of this space.

### \$100,000 Gift Level

#### **MAIN RECEPTION AREA**

The welcome center of Bread for the City's Northwest Center is the reception area, the primary entry point for all Bread for the City clients, volunteers and staff. More than 6,000 people pass through the reception area every month. The primary honor wall in the main reception area and a plaque on the first floor will note the dedication of this space.

### \$50,000 Gift Level

#### **GREEN ROOF & OUTDOOR CLASSROOM**

A 3,500 s.f. green roof with outdoor class will cover 50% of the expanded roof. Vegetables and plants will be tended to weekly by staff, clients and volunteers, with a planting schedule that promises year-round harvest opportunities. In partnership with DC Greenworks, we will host

community classes on nutrition, urban gardening, and environmental, and during warmer months, the green roof also promises to be a favorite spot for staff lunch and coffee breaks.

### **MAIN CONFERENCE ROOM** *Reserved*

At only 12' x 27 ½,' the Northwest Center's current conference room is significantly lacking in space. During staff meetings, people must stand in the hallway and sit on windowsills. The new main conference room will be 26' x 47,' enabling Bread for the City to properly gather as a staff and to host many more community gatherings. We will also be able to provide greater meeting space for such partner agencies as the DC Employment Justice Center and DC Bar Pro Bono Program. The primary honor wall in the main reception area and a plaque on the first floor will note the dedication of this space.

### **GENERAL MEDICAL WAITING**

The size of the current medical waiting area forces many patients to line the walls of the hallway or sit in the stairwell. The waiting area also lacks security because it is completely out of sight of the medical receptionist. The expanded general waiting area will have almost three times the capacity and will offer greater accessibility for patients with walkers, wheelchairs, or strollers. The primary honor wall in the main reception area and a plaque on the second floor will note the dedication of this space.

### **\$30,000 Gift Level**

### **FAMILY-FRIENDLY MEDICAL WAITING** *Reserved*

Family-friendly wait space is a direct request from clinic patients. This special section will provide pint-sized chairs and easy-to-clean toys, and will be separated by a low-wall from the general waiting area. The primary honor wall in the main reception area and a plaque on the second floor will note the dedication of this space.

### **DOCTOR'S LOUNGE**

This gathering space will be dedicated to staff and volunteer providers to consult on cases, follow-up with patients and complete charting. The primary honor wall in the main reception area and a plaque on the second floor will note the dedication of this space.

### **MEDICAL LABORATORY**

Onsite lab testing is critical to proper diagnosis of a patient's health. Bread for the City's lab technician regularly screens for high cholesterol, diabetes, STDs, and pregnancy. The primary honor wall in the main reception area and a plaque on the second floor will note the dedication of this space.

### **\$25,000 Gift Level**

### **EXAM ROOM** *Two of Ten Reserved*

**(10 Dedication Opportunities)**

Upon completion, Bread for the City's medical clinic will gain four general examination rooms—bringing the total to ten exam rooms. One room will be reserved for pediatrics. The primary honor wall in the main reception area and a plaque on the second floor will note the dedication of this space.

## **TREATMENT ROOM**

This room will function as an eleventh examination room and will also be equipped as a treatment room. Because the room is larger than a standard exam room, providers will be able to offer wound care, demonstrate special stretches and exercises, and provide nutrition and diabetes counseling. The primary honor wall in the main reception area and a plaque on the second floor will note the dedication of this space.

## **DENTAL ROOM** *Reserved*

This room will be constructed to function as a dental clinic. We hope to offer this service within three to five years upon project completion. In the meantime, it will operate as a twelfth examination room. The primary honor wall in the main reception area and a plaque on the second floor will note the dedication of this space.

## **VISION ROOM**

Accessing eye care services is greatly challenging in the low-income community. More than half of Bread for the City's patients participate in the DC Healthcare Alliance; however, vision screening services are not covered in this plan. We hope to offer this service within three to five years upon project completion. In the meantime, it will operate as a thirteenth examination room. The primary honor wall in the main reception area and a plaque on the second floor will note the dedication of this space.

## **\$15,000 Gift Level**

### **MEDICAL COUNSELING ROOMS** *Both Reserved* (2 Dedication Opportunities)

Bread for the City's medical clinic has a full-time case manager and a full-time enrollment coordinator. The case manager is the link among all Bread for the City programs, and provides all necessary referrals to supportive services such as employment or housing. The enrollment coordinator provides all screening and application services for public health insurance programs, such as the DC Healthcare Alliance and Medicaid. Without dedicated counseling rooms, these services are currently being provided in examination rooms. The new rooms will allow us to offer care to more patients in a more pleasant and a more efficient manner. The primary honor wall in the main reception area and a plaque on the second floor will note the dedication of this space.

### **SOCIAL SERVICES COUNSELING ROOMS** (7 Dedication Opportunities)

These rooms on the main floor are used by case managers and volunteers to meet privately with clients to provide education on all Bread for the City program offerings, screen for public benefit eligibility, and to conduct case management and therapeutic counseling sessions. The primary honor wall in the main reception area and a plaque on the first floor will note the dedication of this space.

## **MEDICAL OFFICE**

This office space will be dedicated to clinic and volunteer support staff use to provide work space for office assistants and medical record-keeping in a confidential atmosphere. The primary honor wall in the main reception area and a plaque on the second floor will note the dedication of this space.

## **ADMINISTRATIVE OFFICE**

Bread for the City's support functions (executive, finance, development) are currently spread throughout two buildings and in open spaces. The expansion will eliminate the need to rent additional space by providing more appropriate space for financial, human resources, and program monitoring in offices on the second floor of the current medical clinic. The primary honor wall in the main reception area and a plaque on the second floor will note the dedication of this space.

## **COMPUTER STATION**

**(2 Dedication Opportunities)**

Access to the internet is a growing problem for Washington's poor, with area libraries closing or limiting availability. These two new workstations will be reserved for clients to use to apply for jobs, research medical issues, and access online public resources. The primary honor wall in the main reception area and a plaque on the first floor or second floor will note the dedication of these spaces.

## **COMMUNITY ROOM**

**(2 Dedication Opportunities)**

Free gathering space for community groups is also a growing problem. A small meeting room on the first floor and a bit larger meeting room on the second floor will be used by community partners and clients to come together, free of charge.

## **HONOR WALL**

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All capital campaign donors who give \$500 or more will be recognized on an honor plaque on the north wall in the main hallway on the first floor (unless requested otherwise). All Bread for the City staff and clients, regardless of giving level, will also be listed.

## **PERSONALIZED PLAQUES**

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All donors who choose to participate with naming opportunities may have a plaque by their dedicated space listing their name and/or the name of a loved one.

## **FOR MORE INFORMATION**

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